



## Allison Matyus

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### SKILLS

- Blogging
- Research
- Photography
- Website Creation
- SEO Writing
- Google Analytics

### PUBLICATIONS

- *Live for Live Music*
- *Beatselector Magazine*
- *Orland Park Prairie*
- *Lockport Legend*
- *Grunge*

### PROFILE

I am a fact-checker who knows how to research any given topic and am a grammar enthusiast. I am computer savvy and can create and manage websites through a CMS and be a social media expert on a wide variety of network platforms. My talent and passion motivate me as a writer and an editor to make me work harder in my career.

### EXPERIENCE

#### **The Drive** September 2020-Present

Editing and fact-checking automotive-related reviews for style, grammar, and formatting.

#### **Digital Trends** June 2019-September 2020

Freelance News Reporter for Digital Trends. Reported on the tech industry including breaking news, industry trends, social media, artificial intelligence, Big Tech, surveillance, and more.

#### **Hoodline** May 2019-June 2020

Remote Content Editor at Hoodline responsible for editing and fact-checking data wire stores related to retail, real estate, and events for over 70 U.S. cities.

#### **L2TMedia** February 2017-May 2019

Senior Content Editor responsible for editing and managing a team of 30+ freelance writers' work, which included online blog posts and onsite pages for auto dealership clients. Scheduled topics and monthly deadlines. Aided in the freelancer hiring process.

#### **Hyde Park Herald** July 2015-February 2017

Senior Reporter writing weekly and daily stories for both online and print. Reported for education, politics, and retail and development beats. In charge of the weekly and monthly calendar of events. Aided in social media page posts. Covered President Obama's farewell address in Chicago as a member of the press.

#### **ChatterBlast Media** May 2015-May 2018

Freelance Writer for The Idea Forge. Pitched unique story ideas and wrote about Chicago's innovative tech and entrepreneurial landscape.

#### **Chicago Tribune Media Group** November 2014-July 2015

Wrote weekly features on news and events for The Daily Southtown. Contracted as a freelance reporter and photographer.

### EDUCATION

Southern Illinois University: Bachelor of Science in Journalism, 2014